

LG Hausys returns to Retail Design Expo with the recently launched HI-MACS Structura®



HI-MACS®, the solid surface produced by LG Hausys, will be on display on the 2017 edition of Retail Design Expo. HI-MACS® is the perfect material for the retail market, as it can be fabricated into virtually any design or shape and is extremely hard-wearing, low maintenance and affordable. Many retail environments, such as Zara in the Westfield Centre, Yo Sushi outlets and Bershka in Belgium, have discovered the benefits of HI-MACS®. It brings a modern acrylic stone finish that leaves nothing beyond the realms of possibility. And for those looking to make their mark on the corporate world, logos can be simply and easily applied to or cut into the material.

The recently launched HI-MACS Structura® will be the exciting new kid on the block – this 3D HI-MACS® product is sure to wow visitors; it was launched in March and has already caused considerable interest amongst architects and specifiers alike. HI-MACS Structura® comes in 10 standard finishes, but can also be created in any bespoke design required, pushing the boundaries of any surface design. Also on show will be the four new Velvet colours, which belong to the Solids range, and take inspiration from the beauty of the natural world including rich organic pigments and tactile materials such as leather and raw clay.

HI-MACS® is composed of minerals, acrylic and natural pigments that come together to provide a smooth, non-porous and visually seamless surface to help meet the highest standards for quality, aesthetics, fabrication, functionality and hygiene. It is the sum of these parts that brings a modern material that is far superior to other conventional materials, and which promises to stand the test of time.

Come and see us on Stand G31.



HI-MACS Structura® in a number of applications

HI-MACS®. Because Quality Wins.

www.himacs.eu

#BecauseQualityWins

Booth design: Studio Podrini

Fabrication: Qubicle

HI-MACS® by LG Hausys

www.himacs.eu

HI-MACS® is a solid surface material that can be moulded into any shape. It is widely used for architectural and interior applications, such as sculptural and high performance wall-cladding or kitchen, bathroom and furniture surfaces, in commercial, residential and public space projects. It is composed of acrylic, natural minerals and pigments that come together to provide a smooth, non-porous and visually seamless surface which meets the highest standards for aesthetics, fabrication, functionality and hygiene – offering manifold advantages over conventional materials.

HI-MACS® provides limitless possibilities for surfacing solutions and inspires creative minds from all over the world. **Zaha Hadid, Jean Nouvel, Rafael Moneo, Karim Rashid** and **David Chipperfield**, among others, have completed fabulous projects using HI-MACS®, from kitchens to bathrooms, including decorative items, in hotels as well as in museums, shopping centres and on external façades.

LG Hausys' HI-MACS® uses a simple heating process to give three-dimensional thermoplastic forming capabilities, allows visually seamless designs, offers a virtually limitless range of colours and – for some shades - exhibits a special translucency when exposed to light. Although HI-MACS® is almost as robust as stone, it can be worked in a similar way as wood: it can be sawn, routed, drilled or sanded.

HI-MACS® is manufactured using a new generation technology, the **thermal cure**. The temperature reached during the manufacturing process sets HI-MACS® apart from other solid surfaces and creates a denser, even more homogeneous, sturdy, durable surface – with a better resistance and superior thermoforming performance.

As regards hygiene, HI-MACS® does not absorb humidity, is highly resistant to stains, and is easy to clean, maintain and repair.

Countless internationally recognized certificates attest to the quality of HI-MACS® in terms of ecological commitment, hygiene and fire resistance – being the first Solid Surface in the market to receive the official **European Technical Approval (ETA) for façades** – for Alpine White S728 colour.

HI-MACS® offers the longest warranty on the solid surface market with a 15-year warranty for products fabricated by a Quality Club Member.



HI-MACS®. Because Quality Wins.

For more information and to stay connected, visit our [website](#) and our [newsroom](#).

Let's connect!



* HI-MACS® is designed and produced by **LG HAUSYS**, a world leader in the technology sector belonging to LG Group, and distributed by **LG HAUSYS EUROPE** based in Frankfurt (Germany).

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